

PRCA Properties Introduces



**COMPLETE VIDEO SCREEN  
SERVICES DELIVERED TO  
YOUR RODEO!**



### **More Choices for PRCA Committees**

ProRodeo Vision has eight digital boards and three sizes in inventory, there are now more choices for increased numbers of PRCA rodeos to book ProRodeo Vision at their events!

- **NightView** – Our most affordable and most popular is a 20' x 27' Sony CRT screen with 540 square feet of image area!
- **TrimView** – 11' x 14' Barco LED screen is similar in size to previous rodeo digital boards that have been featured at most PRCA rodeos.
- **PerfectView** – 14' x 18' Barco LED screen has upgraded size with unsurpassed quality imagery.
- **BigView** – 20' x 27' Diamond Vision screen is state-of-the-art and our top of the line screen with more limited availability.

All digital screens are truck mounted with internal power and can telescope to 50' with 360° screen rotation - all self-contained! For rodeos with existing mounting poles, these digital screens can be removed from the trucks and mounted on existing scoreboard mounts at your outdoor rodeo with power and mounting provided by the committee. For indoor rodeos, they can be removed from the truck and flown indoors for maximum impact.

### **Turnkey Service**

**All ProRodeo Vision video screen leases are complete turnkey packages**

- Digital board delivery with turnkey setup in just a couple hours the day prior to your event.
- Experienced rodeo operator to coordinate all elements of board operation and integration.
- Complete rodeo stats through "DakStats" software developed by Daktronics.
- All timing and scoring equipment for effortless transition of scores from arena to ProRodeo Vision digital board.

### **Video Options**

- We offer free integration of the digital screen with your video producer, or as a turnkey option, we will meet or beat your current video production contractor to provide complete and turnkey video production services at your local event.

### **Local Sales Opportunity**

- PRCA Rodeo Committees can capture the power of digital sponsorship and advertising sales with designated inventory available for every performance.
- ProRodeo Vision will provide marketing materials in understanding the value of the digital boards and sales materials to assist your local sales team to recapture the digital screen lease fees and potential profit!
- With complete mobility, these high profile digital screens can be optionally parked in a local high traffic or retail location during the immediate days leading up to your event for advance publicity and sales promotional impact.

### **Value Priced!**

*Subsidized by national sponsors, so committee investment as low as:*

**\$ 2,500 per performance.\***

\* Based on NightView or TrimView screen rental at four (4) performances, other pricing available upon quote.



ProRodeo Vision/StarSports  
Steve Rempelos  
Office: (719) 487-9975  
Cell: (719) 338-0290  
steve@starsports.biz